



Report Summary

# Sustainable Protein: Investing for Impact at the Nexus of Environment, Human Health and Animal Welfare

A confluence of factors is fueling the trend toward sustainable protein. Investors can target a number of important global goals through related investments:

- ✓ Access to a sustainable food supply
- ✓ Lower greenhouse gas emissions
- ✓ More plentiful and cleaner water
- ✓ Improved animal welfare

Factors driving the trend toward sustainable protein

 <p><b>Behavioral</b></p> <ul style="list-style-type: none"> <li>- Diet-related health concerns</li> <li>- Animal welfare concerns</li> <li>- Environmental consciousness</li> </ul>	 <p><b>Technological</b></p> <ul style="list-style-type: none"> <li>- Alternative protein innovation</li> <li>- More efficient use of agricultural inputs</li> </ul>	 <p><b>Advisory/Regulatory</b></p> <ul style="list-style-type: none"> <li>- Updated dietary guidelines</li> <li>- Food safety</li> </ul>
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Investment implications

- Key themes:**
- ✓ Alternative proteins
  - ✓ Sustainable fisheries
  - ✓ Developers of new agricultural technology
  - ✓ Organic food manufacturers
  - ✓ Sustainably managed farmland
  - ✓ Aquaculture

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| <p><b>Opportunities by asset class:</b></p> | <p><b>Public Equities</b></p> <ul style="list-style-type: none"> <li>✓ Portfolio analysis</li> <li>✓ Thematic funds</li> <li>✓ Shareholder advocacy</li> </ul> | <p><b>Alternatives</b></p> <ul style="list-style-type: none"> <li>✓ Early-stage private equity investments in targeted themes</li> <li>✓ Real asset funds</li> </ul> | <p><b>Fixed Income</b></p> <ul style="list-style-type: none"> <li>✓ Relevant green, social or blue bonds</li> <li>✓ Selected corporate, sovereign or development bonds</li> <li>✓ Impact notes</li> </ul> |
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## About Cornerstone Capital Group

Cornerstone Capital Group enables investors to achieve their financial and societal objectives without sacrificing investment performance. We work with families and individuals, foundations and endowments, multifamily offices and other registered investment advisors to develop and manage customized investment strategies to achieve bespoke financial and impact objectives. We have offices in New York and Denver.

Watch the [Cornerstone Manifesto](#) to learn more about our approach to investing.

## Contact us

To learn more, speak with a representative of Cornerstone Capital Group. We would be happy to discuss your impact interests and offer ideas and investment examples.

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