"Don't Delay - Amplify the Impact of your Charitable Donations"

How to do more with your charitable funds

Impact asset managers have partnered with many philanthropic-minded families and individuals looking to amplify the impact of the charitable donations held in their donor advised funds (DAFs). Through impact investing, philanthropic donations can support important global initiatives even before the funds are gifted to charitable causes. Impact investing gives donors the opportunity to grow their charitable contributions, while also amplifying their reach by providing immediate, direct social impact to those in need.

1 Impact investing through DAFs ensures your funds are doing good while waiting to do good.

With impact investing, DAFs can have an immediate social impact today while still generating financial returns. Since DAFs are intended for charitable purposes, forgoing traditional mutual funds and choosing impact investing options allows DAFs to serve the social impact component of their mandates more effectively. There are many ways to pursue profit with a purpose, from gender lens investing to green bonds, allowing the DAF to find a cause most aligned with their mission.

2 Diversity of investment strategies and fund structures means that there is an impact investing product to fit most portfolios.

Impact asset managers cover a broad spectrum of investment strategies and asset classes. Some impact products offer monthly liquidity, allowing a withdrawal whenever the donor wishes to gift funds to a charitable beneficiary. Others have longer lockup up periods with higher return profiles. The wide spectrum of impact investment strategies means that there is likely an impact fund that meets the specific needs of your portfolio.

3 Stable, diversified return profile can grow donor funds.

Impact asset managers turn funding gaps into investment opportunities and are often bridges to distinct asset classes. As a result, impact funds are a useful diversifier in a portfolio. These distinct asset classes often reflect investment strategies which inherently exhibit low, or negative, correlation with traditional asset classes. Additionally, impact sectors, such as microfinance, have historically demonstrated stable returns, even during the financial crisis. Such return stability and portfolio diversification power is important for growing capital that awaits deployment to charitable causes.

4 Lower minimum investment size through DAFs broadens accessibility.

While direct investment into many private funds often have high minimum thresholds, often times, these funds establish partnerships with DAFs, which allow donors to access this impact option at a smaller ticket size.

MicroVest Capital Management is an asset management firm offering impactful global investment opportunities since 2003. MicroVest lends capital to responsible financial institutions in under-banked markets. As of September 2017, MicroVest managed $384 million across all its funds.

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