LIVE WEBINAR

EMERGING IMPACT INVESTING STRATEGIES FOR RURAL COMMUNITIES

MISSION INVESTORS EXCHANGE

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Please use the Questions box on your control panel to ask questions throughout the webinar.

There will be a survey at the end of the webinar. Your feedback will help us to better our programming.

This webinar is being recorded

We are live tweeting from @MissionInvest & #MIElive!
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ROSS WELCH
EXECUTIVE DIRECTOR
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NEEDS ASSESSMENT: RURAL COMMUNITIES

2/3 Of the nation’s 3,142 counties, nearly two thirds are rural

17% of total population (49 million people)

75% of total land area
EPA TYPOLOGY

1. Gateway communities
2. Resource-depending communities
3. Edge communities
4. Traditional main street communities
5. Second home and retirement communities
LANDSCAPE SCAN: STATE
LANDSCAPE SCAN: RURAL COMMUNITIES
CHALLENGES & OPPORTUNITIES

Lack of earned income & philanthropic partners

Decentralized, unincorporated, inadequate infrastructure

Limited usual suspects

Novel, high performers

Increasing regional actors

Increasing collaboration & capacity building
EXAMPLE PARTNERSHIPS

Public

Private

Philanthropic

[Logos of various organizations]
CDFI LOCATOR
(OPPORTUNITY FINANCE NETWORK)

HTTP://OFN.ORG/CDFI-LOCATOR
Community Investing Policy Statement:

Humboldt Area Foundation’s board seeks to utilize its investment portfolio locally, increasing our impact in our community. With low yields available in the fixed income arena, and the prospect of negative returns should interest rates rise, local lending is a more attractive possibility to earn comparable returns while not adding significant risk.

HAF seeks to fund important local projects that might otherwise not get done to benefit our community while diversifying so as to not add undue risk to the investment returns.
The New Markets Tax Credit was designed to increase the flow of capital to businesses and low income communities by providing a modest tax incentive to private investors.
UPCOMING MISSION INVESTORS EXCHANGE PROGRAMS

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WEBINAR
Friday, March 10, 2017
11am - 11:45am PST
2pm - 2:45pm EST

IMPACT INVESTING SERIES
Tuesday, February 28, 2017
9am - 12pm EST
Baltimore, MD

WEBINAR
Thursday, April 6, 2017
11am - 12pm PST
2pm - 3pm EST

EXECUTIVE EXCHANGE
Wednesday, April 12, 2017
Thursday, April 13, 2017
Richmond, VA
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